

# Euriz Malave

Spring, Texas, United States

eurizm@gmail.com

8322868103

[linkedin.com/in/eurizmalave](https://www.linkedin.com/in/eurizmalave)

## Summary

With over 20 years of experience in Information Technology and Agile product development management, Euriz Malave is a certified AEM Business Practitioner, Scrum Master, and SAFe Agilist. As the AEM Product Lead at Perficient, Euriz works closely with executives and industry leaders to understand business and product needs and translate them into clear product requirements and roadmaps.

Euriz leads offshore and onshore teams using Agile and Scrum methodologies, facilitating ceremonies, keeping track of metrics, removing impediments, and coaching the teams in continuous improvement. Euriz also manages creative, developmental, and operational resources to ensure that the projects remain on schedule and deliver high-quality, reusable products. Euriz is passionate about solutioning, defining, and implementing AEM solutions that align with partner and user needs and optimize the use of different technologies.

## Experience

### **Project Manager / Scrum Master**

Perficient

Jan 2024 - Present (3 months)

Manage overall project organization and ensure requirements, project deliverable, target milestones, and launch dates can be clearly communicated to the product and account leads; partner with technical and non-technical resources to understand opportunities and limitations of solutions being implemented, and evaluate how that affects timelines and overall project plan; work closely with the product and account leads to remain in full communication on the status and details of each project, including any cost or timing issues that may arise; manage resources, drive team analysis, and use information to define/map, measure, and ensure the project remains on planned budget and on schedule

### **AEM Product Owner / Business Analyst**

Perficient

Jan 2023 - Dec 2023 (1 year)

Work closely with executives and industry leaders to understand business and product needs and translate them into clear product requirements. Meet and coordinate with technical developers, system administrators, department managers and Quality Assurance experts ordering the work to ensure that most valuable, impactful products are developed, acts as a liaison between client and development teams, ensuring that technology is installed or configured in a way that translate business objectives into technical specifications, draw insights and find improvement opportunities, gather insights and make proposals, help accelerate throughput of architecture plans, proactively manage and prioritize the product according to business value, complexity, and expectations, develop and review integration and quality assurance test plans as needed.

### **AEM Project Manager / Scrum Master**

Perficient

Sep 2021 - Jan 2023 (1 year 5 months)

Lead offshore and onshore teams using Scrum methodology. Serve as leader for multiple project teams facilitating Agile Ceremonies, keeping track of the teams' metrics in Excel and Microsoft Projects, removing impediments, guiding the product owner and business analysts, and coaching the teams in continuous improvement. Create project timelines, maintain Jira boards, create Power Point presentations, review technical documentations. Manage creative, developmental, and operational resources to ensure that the project remains on schedule. Ensure solutions to technical impediments through discussions with technical teams. Anticipate any potential issues with the project through quick responses and proactive critical thinking. Work closely with the product owner, business analyst, and developer leads to ensure milestones and deliverables were met on time and as scheduled.

## **AEM Senior Business Analyst / Scrum Master**

Capgemini

May 2021 - Sep 2021 (5 months)

Manage all phases of project delivery, discovery, define, implement, support, maintenance at Bayer. Make recommendations and ensure conformance with all security, legal and compliance initiatives, audits, gap analysis, testing. Confer with project personnel to identify and resolve obstacles. Contribute to the strategic planning and development of APAC, EMEA and LATAM regional websites. Oversee all aha! stories, epics, initiatives, objectives, and effective delivery of at least 85%. Consult senior-level stakeholders across the entire organization to identify business and technology needs and optimize the use of the different technologies. Partner with product owners to align on expectations. Formulate and implement business continuity after final delivery. Prepare and conducts kickoff and regular project meetings, sprint stand-ups, sprint planning, sprint review, and sprint retrospective meetings, where the schedule, project plan, and client expectations are regularly discussed to ensure delivery stays on track to meet client expectations.

## **AEM Business Analyst / Product Owner**

Capgemini

Nov 2020 - May 2021 (7 months)

Build strong relationships with Product Owners and Technical Leads for a full functional leadership relationship at McDonald's. Schedule and facilitate daily scrum, sprint planning, sprint review, and sprint retrospective events. Work hands-on with cross-functional product teams applying agile principles, resulting in shorter development cycles, faster feedback, reduction of waste, and continuous discovery. Coach product team mature agile practices and methods such as product road mapping and planning, Lean startup, customer delivery, and design, business modeling, experimentation design, jobs frameworks. Responsible for collaboration with stakeholders to define business and system requirements, perform business process analysis, and recommend solutions. Develop practices that help teams create a clear and concise product vision and well-articulated value proposition that is measurable and enables quantification of business value. Collect, document, interpret, analyze, and clarify specifications for new or enhanced functionalities with internal and external stakeholders. Bring concepts of scaling agile to life by showing the path, supporting the journey, training teams, and influencing leaders. Tutor development teams and business units in following agile scrum and lean principles.

## **Adjunct Professor**

Lone Star College

Jul 2015 - Dec 2020 (5 years 6 months)

Coach digital media software, hardware, and professional development to over 300 students  
Develop and deliver learning solutions for targeted audiences based on their needs and interests  
Encourage a culture of learning that values mutual responsibility and respect, life-long learning, ethics  
Work collaboratively with subject matter experts (SMEs) and various departments translating technical concepts into user-friendly, professional learning programs

## **AEM Product Delivery Manager / Program Manager**

Capgemini

May 2020 - Oct 2020 (6 months)

Manage 3 scrum teams simultaneously for Dentsply Sirona. Manage complex relationships of stakeholders, including investors, partners, and internal leaders. Provide regular status updates to upper management. Build trusted client relationships through proactively and effectively managing the project delivery. Guide requirement gatherings for MVP delivery to elicit functional and operational requirements. Work closely with our engineering team to take clear requirements and transform them into technical solutions and integrated product features. Contribute to project discoveries, kickoff, prepare proposals, and other presentations. Translate business needs into technical use cases, system integration diagrams, and other documents. Drive to the completion of each project on time, on budget, and within the planned scope. Help establish milestones, delivery dates, and review client deliverables to ensure those meet the client acceptance criteria. Provide mentoring, training, reinforcement, and redirection in the design, development, and delivery cycles. Guide corrective action plans to address deficiencies identified during testing. Conduct activities following different agile methodologies such as scrum, lean and kanban.

## **AEM Lead Technical Product Manager**

Capgemini

Oct 2019 - May 2020 (8 months)

Lead detailed analysis activities and discussions to capture product requirements at Honeywell, define scope, and objectives, and user-system integrations as well as narrative and pictorial artifacts. Provide regular and open communication across the program, technical and non-technical, for product transparency and awareness of progress and impediments. Prepare technical documentation and reports by collecting, analyzing, and summarizing information from subject matter experts. Assist the team in removing roadblocks that may impact quality and on-time delivery. Prioritize user stories that will contribute to delivering business value. Lead scrum meetings, manage and coach developers, represent business needs, prioritize enhancements and defects fixes, define agile stories interpreting functional business requirements, facilitate and document use cases, demo components and templates, plan and implement User Acceptance Testing (UAT), develop and lead training workshops.

## **Wordpress Developer**

Capgemini

Aug 2019 - Oct 2019 (3 months)

Planning, design, and implementation of wordpress template and components to upgrade the look and feel of PFLAG Fort Worth website. This website has improved the relationship among the LGBTQ community in the Fort Worth, Texas area.

## **AEM Front End Developer**

Capgemini

Jul 2018 - Aug 2019 (1 year 2 months)

Responsible for software-specific design at First Data, building, maintaining, optimizing, and improving applications and systems in addition to unit testing, integration testing, and design/delivery of end-user training.



## **AEM / UX Front End Developer**

JPMorgan Chase & Co.

Feb 2018 - May 2018 (4 months)

Create and produce web solutions for J.P. Morgan Chase & Co. globally including translation of the UI/UX design wireframes to actual code producing visual elements of the application

Develop and implement templates and components and migrate content from other platforms into AEM environment

Contribute to the creation of prototypes, wireframes, and mockups

Build structural architectures in Adobe Experience Manager (AEM) incorporating in CQ5 the creative ideas from the mockups

Work with technology teams and back-end developers to integrate within the back-end systems

Debug, test, troubleshoot and resolve cross-browser and cross-platform issues

Optimize application for maximum speed and scalability

Collaborate with marketing, digital strategy and designers to ensure design quality and consistency of web pages



## **AEM / Front End Developer - Super Author**

Stewart Title

Sep 2016 - Oct 2017 (1 year 2 months)

Migrate and maintain content in AEM implementing best programming practice for better user experience

Implement interface and interaction designs using front-end functionality to Stewart web applications

Create, support and deploy user-friendly web applications optimized across all platforms and media

Create forms, templates, components, validate data from the user which improve accessibility in 33%

Contribute to the development of prototypes and wireframes with the marketing team and convert for best user experience

Coach and train other personnel in the implementation and effective optimization of AEM

Work with other teams designing and building web applications and presented those to stakeholders

Manage social media platforms resulting in a 45% increase of likes on Facebook over the course of three months



## **Senior Web Graphic Designer**

City of Houston

Jul 2015 - Oct 2015 (4 months)

Develop and maintain internal Joomla sites that facilitate information for the city employees

Configure and designed print correspondences in a fast-paced environment and under strict deadlines of promotional campaigns such as flyers, brochures, posters, magazines, newsletters, postcards

Outline of electronic productions for website pages, digital signage TV monitors, emails, and other advertising and marketing materials addressed to the employees of the City of Houston

Photograph studio images increasing contributions in a 25% over the previous year

Identify trends optimizing performance with new technologies for better digital presence

Capture images of products to gain contributions for the non-profit organizations associated with the City by getting the products listed online in the auction catalog and motivating bits that got double the revenue from last year



## **Senior Graphic Web Designer**

Camelback Displays, Inc.

Feb 2009 - Jun 2015 (6 years 5 months)

Optimized the functionality of web applications with HTML, CSS, JavaScript, and PHP for better user interaction

Debugged, troubleshooted and fixed bugs in the layout, templates, forms, pages, and plugins

Conducted research and identified users' needs and objectives and designed wireframes, prototypes and workflows

Lead the development of wireframes and prototypes that were used for the creation of the new website

Redesigned the website with focus on usability for cross-platform performance: desktop applications, mobile, and tablets

Mentored and coached designers, developers and sales representatives increasing the company sales and satisfied clientele

Advised owners on new line of products that increased revenue by 12%

Recommended and implemented the latest web solutions, ensuring the continuous flow of income of the company

## **Lead Graphic Designer**

MBC Direct

Sep 2008 - Dec 2008 (4 months)

- Created design products from conception to delivery including illustrations and infographics
- Applied typography, color theory, and brand guidelines to brochures, business cards, flyers and other marketing materials to effectively communicate offers and achieve sales goals
- Generated ideas to portray concepts and advertise products/services



## **Lead Graphic Designer / Videographer**

Connect Realty.com, Inc.

Jan 2008 - Jul 2008 (7 months)

Produced and incorporated designs and media for brand enhancement.

- Created and edited marketing materials such as business cards, posters, flyers, ads, brochures, and catalogs to achieve corporate objectives.
- Optimized brand identity in the website implementing interactive banners and other designs.
- Recorded and edited training videos to enhance training and promotion.
- Produced videos for marketing and communication purposes to improve the quality of communication with clients and increase the number of agents working for the company. This includes preproduction, production, and post-production.



## **Web Designer / Video Instructor**

Lone Star College

Sep 2003 - Jan 2008 (4 years 5 months)

Served as Web Designer and Video Instructor while I was a student, the President of Student Government Association, Student Ambassador, Phi Theta Kappa and Honor Student.

## Web Designer

Migrated and enhanced website content

- Migrated and enhanced content information from the old version of the Lone Star College-NH web site to the new version.
- Planned, developed, tested, edited, and maintained the look and flow of the webpage.
- Created and posted context, images, PDF documents and other documents in the share folders to post them in the new Lone Star College web site.
- Debugged and tested content in the new content management system

## Upward Bound Video Instructor

Provided challenging academic instructions to project participants during the on-campus sessions

- Observed and evaluated students' performance, behavior, and social development
- Utilized innovative classroom techniques and methodologies that involve students in challenging learning opportunities
- Provided feedback to students that will enhance their academic growth

## Education



### Lone Star College

Bachelor's Degree, Cybersecurity

Jan 2021 - May 2023

The BAT Degree in Cybersecurity focuses the importance in protecting sensitive data from theft or damage and safeguarding computer networks preventing cyber threats.



### Lone Star College

AAS Visual Communication, Web Page, Digital/Multimedia and Information Resources Design

2005 - 2007

## Licenses & Certifications



**Multimedia Designer** - Lone Star College



**Scrum Master Certification** - LearnQuest

2TL4MF6H3XLY



**Adobe Professional – Adobe Experience Manager Sites Business Practitioner** - Adobe



**Professional Scrum Master™ I (PSM I)** - Scrum.org



**Certified SAFe 5 Agilist** - Scaled Agile, Inc.

 **Engagement Manager Certification** - Capgemini

 **Scrum Foundations** - Scrum Alliance

 **Certified Scrum Product Owner (CSPO)** - Scrum Alliance  
1595486

 **Certified SAFe® 5 Scrum Master** - Scaled Agile, Inc.

 **Certified SAFe® Agilist** - Scaled Agile, Inc.  
20094627-0388

## Skills

Microsoft Project • Azure DevOps Services • Management • Strategic Planning • Cross-functional Team Leadership • Customer Relationship Management (CRM) • Product Lifecycle Management • Product Management • Adobe Experience Manager (AEM) • Requirements Gathering

## Honors & Awards

**5-Year Loyal Service Employee Award** - Camelback Displays  
Feb 2014

**Honor Student and Magna Cum Laude** - Lone Star College  
May 2009

**Phi Theta Kappa Honors Society** - Lone Star College  
May 2009